

Who am I?

How did I get here?

I am Joe Curcillo, The MindShark. Part mind reader, part lawyer, and wholly wanting others to be happy and successful!

I, like you, understand the importance of strong leadership and powerful communication. Assisting me to help you to develop your Unifying Vision is my career that been devoted to honing communication skills to become an effective trial lawyer explaining complex legal issues to juries. **This has taught me how to communicate with people from all walks of life and develop a greater understanding of human behavior to help you create your Unifying Vision.**



Graduating from college with a degree in civil engineering has enabled my ability to plan strategically and thoroughly to help organizations like yours. Attending law school made me analytical and a tad direct. This made my entertainment business as a magician, then as mentalist and humorist quite interesting. **Sacrificing my sense of humor, even during the most serious of courtroom presentations, was never an option.**

I was a prosecutor for the first decade of my career, and a criminal defense lawyer the remaining two decades of my legal career managing my mid-sized firm.

The late 1990's delivered to me the Thought Emporium, to provide services to the community to improve communication skills and mindsets for corporations, associations and charities. Serving as president of two school boards, as president of a bar association, and in varying capacities with many other committees and charitable organizations has given me deep insight into the world of non-profits [501c (3), (4) & (6)].

As I engaged in these endeavors, I learned the importance of defining goals clearly to get things done. Secondly, I asked myself: To be effective, must meetings and learning sessions be boring? (As a law school professor, I found that boredom led to email reading, text messaging and grocery lists.) So, I merged my skills as a professional mentalist entertainer into every meeting. The ability to read people and understand human behavior fueled with fun and laughter made accomplishing tasks fun. What would you do if you could read minds? *And don't say, "Go to Las Vegas." The buffets will ruin you!*

In late 2017, I prepared to close my law firm. I questioned whether I was closing at the right time in my life. Fate answered. I received a plaque declaring me to be one of the 10 best trial lawyers in Pennsylvania. I also received an honor as one of the top mentalists in the world. I realized I was clearly at the top of both games, so I quit law. **I could now share my lifelong journey to assist others in achieving their dreams... and have FUN doing it!**

I am thrilled to have published two books ***Getting to Us: Discover the Ability to Lead Your Team to Any Result You Desire*** and ***What's Your Freakin' Point: How To Maximize The Impact Of Every Word You Speak***. In early 2019, I released ***Don't Be a Hamster: 30 Tips to Spark the Imagination of Busy People*** to assist others in balancing work and happiness in their lives.

Call Joe Curcillo – The MindShark -Today. 717.433.2200

www.TheMindShark.com